

Mary Beth Durkin

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Summary of Qualifications

Award-winning journalist and video content creator focusing on food. Skilled at generating story ideas, budgeting, writing, directing, and managing staff & talent for short and long-form content. Experience also includes broadcast network and public television news producing along with documentary filmmaking.

Experience

Yellow Brick Road Productions

Owner/Founder

Washington, DC
2001 - Present

- Yellow Brick Road Productions (YBRP) is a multi-media food focused news content company responsible for all aspects of production: story development, writing, budgeting, logistics, and working with on-air talent and distribution partners.
- The company has produced short and long-form content including web videos, broadcast news segments, documentaries and articles for print and the internet. YBRP also supports fundraising activities from private, public and non-profit sources. Client highlights:
 - **PBS NewsHour series: *Food4Thought*** (2015 - Present)
 - **PBS NewsHour series: *Making Sense with Paul Solman*** (2017 - Present)
 - **Inside E Street:** PBS magazine show. Pieces included: *The Age of Discrimination, Graying America, The Alzheimer Generation* (2012)
 - **MacNeil/Lehrer Productions:** Produced, wrote, directed PBS documentaries for "The Modern First Ladies Series": *Nancy Reagan: The Role of a Lifetime* (2011) and *Betty Ford: The Real Deal* (2009)

The PBS NewsHour

Media Producer

Washington, DC
1998 - 2001

- Managed four-person media unit staff including correspondent, associate producer, production assistant. Unit covered all aspects of media.

Producer, Denver Bureau

Denver, CO
1994 - 1998

- Produced in-depth feature stories on national issues including: healthcare, immigration, welfare, politics, among others.

CBS Evening News

Business and Economics Producer

New York, NY
1988 - 1993

- Produced in-depth business new and feature stories. Managed business correspondent and associate producers.

Associate Producer

1984 - 1988

Awards and Honors

- **James Beard Award:** PBS NewsHour series *Food4Thought*
- **Cine Golden Eagle Award:** *Betty Ford: The Real Deal* for best non-fiction "Historical Biography".
- **Entertainment Industries Council PRISM Award:** *Betty Ford: The Real Deal* for TV programming that sensitively depicts drug and alcohol addiction.
- **National Press Club's Arthur C. Rowse Award for Media Criticism.**

Education

New York University

Bachelor of Arts, Journalism, Summa Cum Laude

New York, NY 1984

Hobart and William Smith

English/History

Geneva, NY 1977