

MARY BETH DURKIN

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SUMMARY OF QUALIFICATIONS

- Over 25 years of award winning multimedia production
- Skilled at generating story ideas, managing content, budgets, writing and production staff for documentaries and national news broadcasts
- Well respected by colleagues at all levels
- Driving force of any team in terms of ideas, execution and meeting deadlines

EXPERIENCE

Yellow Brick Road Productions

Chevy Chase, MD
2001-Present

Founder & Owner

- Yellow Brick Road is a multimedia company that supplies media outlets and non-profits with documentaries and other content
- Below are clients and projects that Yellow Brick Road Productions has worked with.

MacNeil/Lehrer Productions

Washington, DC

Director, Writer, Producer

- Produced, wrote and directed two documentaries for the “Modern First Ladies Series” that aired on PBS. Also assisted with development of web content and fundraising for the series:
 - On February 6, 2011 *Nancy Regan: The Role of a Lifetime* aired on PBS
<http://video.pbs.org/video/1784530053/>
 - *Nancy Regan: The Role of a Lifetime* premiered at the Smithsonian’s National Museum of American History
<http://vimeo.com/19676349>
 - On March 16, 2009, *Betty Ford: The Real Deal* aired on PBS
 - <http://video.pbs.org/video/2050830175/>
 - *Betty Ford: The Real Deal* won a **Cine Golden Eagle Award** in the non-fiction historical biography category and a **Prism Award** for a television program that accurately depicts drug and alcohol addiction in a biographical program

Inside E Street

Washington, DC

Senior Producer

- Magazine show on PBS funded by AARP
- Produced thirty minute magazine shows, such as:
 - *The New Age Discrimination* broadcast on PBS, June 2012:
<http://www.aarp.org/work/job-hunting/info-06-2012/new-age-discrimination-inside-e-street.html>
 - *Graying Workplace* broadcast on PBS, April 2012:
<http://www.aarp.org/work/on-the-job/info-04-2012/video-graying-workplace-inside-estreet.html>
 - *The Alzheimer’s Generation* broadcast on PBS, March 2012:
<http://www.aarp.org/health/conditions-treatments/info-03-2012/alzheimers-generation-video-inside-estreet.html>

The NewsHour with Jim Lehrer

Washington, DC
1998-2001

Media Producer

- Managed 4-person team which included a correspondent, associate producer and production assistant, Produced award-winning 8-10 minute pieces on the media, which included the internet, television, newspapers and magazines
- Winner of the National Press Club’s **Arthur C. Rowse Award** for Media Criticism in 1999 and 2000
- **Emmy Award** nominee in 2000 and 2001
- Duties included generating story ideas, writing, editing, shooting and coordinating unit schedules to meet deadlines

Producer, Denver Bureau

Denver, CO
1994-1998

- Produced in-depth news pieces on national issues such as Healthcare, Immigration, Welfare, Politics, etc.

CBS Evening News with Dan Rather

New York, NY
1988-1993

Business and Economics Producer

- Managed a correspondent and an associate producer to cover business and economics stories
- Generated story ideas, wrote, reported, and edited breaking news stories and features on national and international issues

Associate Producer/Researcher

1984-1988

EDUCATION

Bachelor of Arts, Journalism, Summa Cum Laude, New York University, New York, NY
English/History, Hobart and William Smith College, Geneva, NY

1984
1977